

**Part 1. External factors affecting Park & Rides**

External factor and link to more info	Timings	Nature of expected impact on P&Rs
<a href="#">Capped bus fares</a> - £2 to date and then £2.50 from Nov 2023.	Nov 2023-Nov 2024	<i>Should be a factor in P&amp;R parking-and-bus combined ticket pricing</i> – since December 2022, local buses have been capped to £2 / journey nationally. From a policy perspective, it is important that P&R pricing doesn't undercut bus-from-source. Not yet confirmed whether Oxfordshire bus operators will participate in the £2.50 scheme from November 2023.
<a href="#">Westgate</a> and wider <a href="#">city centre car park</a> charges	Ongoing	<i>Should be a factor in P&amp;R parking-and-bus combined ticket pricing</i> – P&R pricing must be competitive against parking at Westgate, which is generally the cheapest city centre car park, otherwise people will not switch to trying P&R. This is particularly important for group tickets where the affordability of bus travel becomes tighter.
<a href="#">Hybrid working</a>	Ongoing	<i>Neutral / negative</i> – the pandemic has fundamentally altered movement patterns, with fewer people travelling to Oxford city centre daily for work, and more leisure visits on the weekend
<a href="#">Low traffic neighbourhoods in East Oxford</a>	Ongoing	<i>Negative</i> – bus operators advise that all east Oxford bus routes which pass The Plain are less attractive due to increased journey times. The County have consulted on a proposal to introduce bus lanes in the St Clements area which may mitigate some of this impact.
<a href="#">Botley Road bridge closure</a>	Mar 2024-Nov 2024	<i>Neutral</i> – it will likely continue to reduce attractiveness of taking the bus from Seacourt, but may benefit other P&Rs. Journey times on the Abingdon Road appear to have been extended during the closure period, which may reduce the attractiveness of both using P&R from Redbridge, but also of parking in the city centre.
City centre developments – e.g. <a href="#">Oxpens</a>	Ongoing	<i>Positive</i> – there is a pipeline of commercial development in the city centre which will rely on people accessing by bus
<a href="#">Trial traffic filters</a>	Nov 2024 for 18 months	<i>Positive</i> – the main rationale for the traffic filters is that they will benefit the whole bus network, including P&Rs due to reduced congestion on

		arterial routes and so faster journey times. Those from outside the city will have only a limited number of exemptions from the filters meaning there should be a greater propensity to use P&R.
<a href="#">Fleet of electric buses</a>	Late 2023 into 2024	<i>Positive</i> – all P&R buses will be state-of-the-art modern and all-electric buses, delivering an attractive bus experience for all travellers. However existing P&R fleet already includes many of these features.
Customer experience improvements at P&Rs	Autumn 2023 onwards	<p><i>Positive -</i></p> <p>1) Bus and ride ticket has helped to increase usage within Parks and Rides.</p> <p>2) Changes to Park and Ride such as introducing the 11 hours tariff and the 16 hours +1 and 16 + 2 have increased usage in the park and rides.</p> <p><i>Things to improve:</i></p> <p>1) Signage within P&amp;R's promoting the Park and Bus tickets.</p> <p>2) Pay and display machines, user interface to buy a park and bus ticket is clunky and isn't easily navigable. ODS Car Parks are resolving issue with interface upgrade on machines.</p> <p>3) Bagged payment machines need to discuss with County if they need to be removed.</p>

**Part 2. Summary of tariffs in options 1, 2 and 3**

Category	Ticket	Detail	Current price (Option 1)	Proposed price changes (Option 2 and 3)
Combined parking-and-bus tickets	Parking + one adult return	Same day return travel for one adult and up to three children on any park&ride service, including 16 hours parking	£4	£4.50

	Parking + two adults return	Same day return travel for two adults and up to three children on any park&ride service, including 16 hours parking	£5	£5.50
Car parking tariffs 2023-24	0-1 hour		free: £0.00	Unchanged
	1-16 hours		£2.00	£2.15
	16-24 hours		£4.00	Unchanged
	24-48 hours		£8.00	Unchanged
	48-72 hours		£12.00	Unchanged
Single and return bus fares	Adult single		£2	Unchanged
	Child single		£1	Unchanged
	Adult same day return		£2.80	TBC by operators
	Child same day return		£1.40	Unchanged
	Adult period return		£3.50	Unchanged
	2 to go		£3.80	TBC by operators
	2 to go period		£6	Unchanged

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