

Appendix 2: Oxford Local Plan 2040 Consultation and Engagement Plan

We will aim to have a plan shaped by the community and businesses, so that they will inform the plan as well as have a sense of ownership. Consultation will be at the heart of development of the Plan at every stage. We will welcome diverse inputs from organisations and a wide range of local people and where possible we will look to see how respondents reflect the profile of the community. When engaging with residents we will consider communities of interest, identity and geography. The Issues consultation provided an opportunity to shape the issues the Plan covers, helping to set out a vision. In this round of consultation, residents, communities and businesses will be able to comment on the Preferred Options document. During the consultation process we aim to make ourselves and our work as accessible as possible to the community. This Preferred Options engagement and consultation will be undertaken in a way consistent with the Statement of Community Involvement in Planning, and appropriate to the stage.

We anticipate that there will be a wide range of views to be considered and from different communities and interests within and outside the city. However, we also think that certain topics and issues will be particularly emphasised. The consultation responses and engagement are an important input in forming the Local Plan. The evidence base, Government policy and so on will also be important in informing policy direction, together with professional judgement. We will aim to be clear at all stages of consultation and engagement that there are constraints to what can be included in a Plan, and that the engagement process is a chance for people to put forward views that will help inform the direction of the plan.

209 Stages of consultation and engagement

Stage	What to consult on	Benefits/purpose of this stage	How to consult and engage	How to publicise	Who to consult and engage with
Consultation on the Oxford Local Plan 2040 Preferred Options Document Oct/Nov 2022	Preferred options document. A document showing preferred options for policy approaches, with other options considered also shown. Sustainability Appraisal and background papers also to be published. The thinking behind selection of the preferred options to be shown clearly in a table format.	This stage enables meaningful public engagement in the development of the plan's policies, enabling them to evaluate different options. We will show clearly the direction of our thinking so far, providing the wider context for the project and explaining why options are selected as 'preferred', and how the results of the previous consultation have been applied. This will be set	Formal consultation for six weeks. The publication of the Preferred Options document will be publicised. People will be encouraged to engage with the document by viewing it either on the Council's website, the Consultation portal or in Oxford's Central Library/ St Aldates Customer Service Centre. There will be a questionnaire that can be completed on the Council's consultation	Press releases/ statutory notices to all local newspaper outlets. A social media strategy that has a different theme each week across the six-weeks consultation period. All Oxford households will receive a leaflet through their door notifying them of the consultation and providing the opportunity for return of comments. Flyers/posters sent out to various community	As a team we strive to make ourselves highly accessible to all of Oxford's residents. We have identified different groups of interest, identity and geography and we aim to tailor our approach accordingly to these people. All statutory and non-statutory consultees including local interest groups and organisations will be contacted either in

		<p>out for people to comment on, but they will not be being presented with a draft plan where decisions have already been made.</p> <p>There will be scope to make changes to the preferred options based on the consultation responses. People can get involved in shaping the document.</p>	<p>portal. A leaflet style questionnaire will also be distributed to all Oxford households and key businesses providing the opportunity to answer some brief questions and return by freepost. Written, informal and formal comments are also encouraged, and postboxes will be left across the city in key community locations where people can write short and longer responses. There will be other methods used to try to engage people and invite feedback, and provide the opportunity for the public to meet the team and ask questions via: Social media, events and various print and online publications.</p>	<p>noticeboards across the city. Notices sent out to key employers/ businesses within the city. Notices sent to local interest groups and organisations. Postboxes will be utilised to collect responses at key community locations including community centres, libraries, leisure centres, health centres.</p>	<p>writing or by email as part of the process.</p>
<p>Pre-submission consultation Approx Late Summer/Early Autumn 2023</p>	<p>Publish document. Also publish key evidence base studies and Sustainability Appraisal.</p>	<p>People will have the opportunity to comment on the draft.</p> <p>There is only scope to make relatively minor changes to the document.</p>	<p>Publish document with comment form.</p> <p>Summary version with questionnaire.</p> <p>Exhibitions, posters and social media campaign will continue.</p>	<p>All those previously involved, consultee database, press release, social media.</p>	<p>Focus on list of consultees and all involved at earlier stages.</p>