

Appendix 1 – Draft City Executive Board response to recommendations of the Scrutiny Committee made on 2 April 2019 concerning the Oxford Living Wage

Draft response provided by the Leader of the Council

<i>Recommendation</i>	<i>Agree?</i>	<i>Comment</i>
Recommendation 1: That the Council continues to seek out ways to incentivise local businesses to become Oxford Living Wage accredited employers.	Yes	We will explore best practice and consider what ways businesses can be incentivised to ensure positive social and environmental impact through initiatives such as the Oxford Living Wage
Recommendation 2: That the Council's promotional activity around the Oxford Living Wage incorporates customer facing marketing, which encourages conscience driven spending with Oxford Living Wage accredited shops and services.	Yes	We will consider ways to incorporate this into the annual programme of activity.
Recommendation 3: That the Council engages with trade unions, campaign groups, parish councils and other community groups to broaden the pool of pressure groups in the City and better coordinate the local Oxford Living Wage campaign.	Yes	Officers will work alongside the Living Wage Champion who already undertakes this work

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