

Supporting measures

Measure	Description and progress to date
Information and awareness of ultra-low emissions vehicles on/coming to the market	<p>Awareness raising engagement workshops.</p> <p>February 2017 - London Electric Vehicle Company presentation and test drive/ride event</p> <p>July 2017 – Dynamo presentation and vehicle showcase</p>
Financing	Oxford City Council commissioned a project to model the pay back on investment in an ultra-low emissions vehicles based on our live data of local duty cycles.
Financing	Oxford City Council has been engaging with companies that offer leasing and/or financing packages for ultra-low emissions hackney carriage vehicles and has shared these offers with the trade. The Council plans to invite these companies to the next workshop for the trade in Oxford.
Provision of charging infrastructure	<p>Oxford City Council secured £373,000 of Government funding for provision of 19 rapid electric vehicle chargers in the city.</p> <p>Location planning has been based upon a survey of both hackney carriage and private hire drivers in Oxford. The first four chargers are on course for installation by end March 2019.</p>
Early-adopters group	Council officers have engaged on a one to one basis with vehicle owners who are actively considering purchasing an ultra-low emissions vehicle in order to understand the particular challenges and barriers that they face.
Local maintenance	<p>A key concern raised by the trade was that new technology may have teething problems and that the risk of being off the road for up to a week while a vehicle was taken to e.g. Birmingham for repair was a significant barrier.</p> <p>Oxford Direct Services are the sole licensed provider of maintenance for London Electric Vehicle Company. They offer local maintenance of older models as well as the new eTX.</p>

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