

To: City Executive Board
Date: 13 February 2018
Report of: Scrutiny Committee
Title of Report: Annual Update Report on the Corporate Plan 2016-20

Summary and recommendations	
Purpose of report:	To present Scrutiny Committee recommendations on the Annual Update Report on the Corporate Plan 2016-20
Key decision:	Yes
Executive Board Member:	Councillor Susan Brown, Leader of the Council
Scrutiny Lead Member:	Councillor Andrew Gant, Chair of Scrutiny Committee
Corporate Priority:	All Corporate Plan priorities
Policy Framework:	Corporate Plan
Recommendation(s): That the City Executive Board states whether it agrees or disagrees with the two recommendations in the body of this report	

Appendices
None

Introduction and background

1. The Scrutiny Committee considered the Annual Update Report on the Corporate Plan 2016-20 at a meeting on 6 February 2018. The Committee would like to thank Councillor Bob Price, Board Member for Corporate Strategy and Economic Development, Tim Sadler, Executive Director for Sustainable City, and Mish Tullar, Corporate Policy, Partnership and Communications Manager, for presenting the report and answering questions.

Summary and recommendations

2. The Committee noted the two new proposed success measures for 2018-19 around measuring 'channel shift' (i.e. increases in the proportion of self-service customer interactions), and the change of focus from targeting overall increases in leisure centre usage to increasing usage amongst target groups while stabilising usage amongst non-target groups. The Committee asked for further context around

current leisure usage and heard that leisure centre attendances were projected total 1.2m in the current year against a target of 1.45m. The Committee explored the reasons for this and identified key factors as being lower growth in demand for local authority provision, increased competition from budget providers, and the availability and popularity of alternative ways of keeping fit (e.g. 'green gyms', pitch sports, dance, martial arts, etc.).

3. The Committee suggest that the Council adopts a new measure to reflect this changing picture and recognise the Council's wider role in enabling people to lead fit and healthy lives in the city. Consideration should be given to any suitable national measures that could be adopted, such as Sport England's new Active Lives Survey, which replaces the Active People Survey. It was also noted that sports facilities and community centres in the city could be asked to provide data to support a local measure, if required.

Recommendation 1 – That the Council sets an additional corporate target for wider engagement in sport, exercise and leisure activities in the city.

4. The Committee commented that the addition of a corporate performance measure linked to the promotion of the Oxford Living Wage would be very welcome in light of the Council's longstanding policy commitment and the recent scrutiny review (which is due to conclude in March 2018). The Board Member for Corporate Strategy and Economic Development said that this was a useful suggestion and that £5k had been allocated to the Economic Development Team for the promotion of the Oxford Living Wage. The Committee agreed to bring forward the recommendation of the Oxford Living Wage Review Group on setting living wage targets.

Recommendation 2 – That the Council sets additional targets for the promotion of the 'living wage', with at least one such target monitored at the corporate level:

a) The number of accredited living wage employers based in the city (e.g. doubling the current number of 69 within 2 years).

b) The number of local employers paying the Oxford Living Wage.

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