

City Executive Board response to the recommendation of the Scrutiny Committee on Recycling

Provided by the Board Member for Climate Change and Cleaner Greener Oxford

19

Recommendation	Agree?	Comment
<p>Recommendation – That, alongside the previous recommendation about making every effort to continue to fund recycling incentive campaigns beyond October 2018, the work of the Recycling Team is broadened to build on the Team’s already impressive performance. This could include:</p> <ul style="list-style-type: none"> a) Expanding school visits to try to reach every school in the city; b) Co-ordinating volunteer recycling champions in schools and communities; c) Running an incentive scheme for students based on competition between campuses; d) Creating awareness videos, e.g. showing what happens to different materials once they have been recycled; e) Facilitating more trips to waste disposal facilities for members of the public, which are so popular they are booked up until April 2018; f) Proactive engagement with landlords, both directly and through the forum; g) Trialling a ‘moving out campaign’ where the Council offers to collect waste at the end of students’ tenancy for a one off fee, with a view to potentially rolling this scheme out to other residents, subject to capacity and demand; h) Improving the visual appearance of public bins, e.g., by using different colour schemes for recycling and other waste or installing recycling bins with holes the shape of drink cans, as is done in other countries, etc.; i) Considering how to communicate the issue of litter in the city centre to the public in a way that is sensitive to the fact that Oxford is a major tourist destination. 	<p>Yes</p>	<ul style="list-style-type: none"> a. We have a programme of contacting schools to increase our visits. Any links/contacts would be gladly received. We’ve also had 2 more recycling games made (from local social enterprise, RAW Workshop) b. This is something we will explore c. This is something we will explore d. This is something we’d like to do – watch this space! e. We currently offer almost monthly tours, which are fully booked until April next year! We will continue to offer these trips and signpost groups and schools to Ardley ERF (which offers free tours to anyone in Oxon) f. We’re presenting at the Landlord Information Exchange on Thursday 19th October and offer free recycling education to anyone in Oxford g. This is something we will explore. Officers will investigate the feasibility and consider a financial appraisal of extending the proposed moving out campaign h. This is something we will explore and will be done in conjunction with Streetscene and Clean Green campaigns i. Agreed we should continue to offer bins in the city centre. k. We’re always keen to learn best practice from others. Some of the team will be attending the LARAC Conference next month, which will provide an opportunity to learn from other council recycling teams l. BHF banks are well used. Where practicable and suitable we would support permanent siting of BHF

<p>j) Simplifying the message of what is and what is not recyclable, using images where possible.</p> <p>k) Reviewing good practices from other local authorities, especially well performing Welsh authorities.</p> <p>l) Considering the case for making the temporary British Heart Foundation bins installed around the city a permanent feature.</p>		banks.
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