

**Appendix Three: Bonus Concessionary membership offer benchmarking**

	<b>Sign up £ Adult</b>	<b>Sign up £ Dependant</b>	<b>Cost per Pay &amp; Play</b>	<b>Comment</b>
<b>Oxford City Council Bonus member</b>	<b>£2.60 (one off)</b>	<b>£1.00 (one off)</b>	<b>£1.30</b>	<b>Instructor led classes discounted.</b>
<b>Oxford City Council Bonus Direct Debit membership</b>	<b>£19.00</b>		<b>All activities included</b>	
<b>Better Health &amp; Fitness Concessionary</b>	£30.75 per month £370.00 per annum		Offer includes Swim, Gym & Exercise Classes	30 per cent discount on activities not included in the offer
<b>Better Inclusive Membership (disabled people)</b>	£19.95 per month			
<b>19 Pure Gym (Oxford Templars Shopping Park)</b>	N/A		N/A	The Pure Gym (Oxford Templars Shopping Park) does not offer a concessionary membership. Only offer 'standard' or 'extra' membership.
<b>Active Nation</b>	£31.00 per month	£16.50 per month.	£0	
<b>Freedom Leisure</b>	N/A			Do not offer a concessionary membership.
David Lloyd				
Virgin Active				

<b>Leisure trust</b>	Private
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