

Appendix Four: Summary of consultation results

Overall a 102 people have given their views. 61 stakeholders and organisations were emailed directly and people were asked in our leisure centres to fill in the questionnaires.

The Council's Inclusion Officer led a piece of work to understand barriers to taking part from a range of minority groups. Further focus groups with groups of young people, older people and people from minority groups were undertaken to obtain a more in-depth understanding. We also held a planning and licencing focus group to join up the strategies across these areas to improve public health.

Comments	Response
Our draft Leisure and Wellbeing Strategy 2015-2020 sets out a manageable number of measures that will help us track the success of the strategy.	
Measurement needs to extend beyond leisure centres and pick up sustained use/benefit	Agree- we use case studies and social impact to look at outcomes, but numbers are also useful and important for us to present the full picture.
Make sure that Fusion is delivering its part of the bargain. Gym not clean enough! 51	We will share this feedback with our Leisure Provider, Fusion Lifestyle, and continue to monitor delivery for continuous improvement.
Nothing to dispute, it is all good.	Thank you.
Leisure centres are not the only places people get exercise. Start where people are.	While the leisure centres are a major part of the leisure offer, we do believe that the strategy presents a good view of other aspects. We have though increased focus on schools.
Focus should be across whole city, in parks etc. and not solely focused on leisure centres.	
Leisure Centre usage needs additional data to see if it is impacting on behaviour change	Our leisure provider, Fusion Lifestyle has commissioned an independent study of the social impact of the provision of the leisure services.
Involvement can be cost saving in terms of its 'preventative ' impact	We agree with this concept.
Difficulty in counting.	Agree- we use case studies and social impact to look at outcomes, but numbers are also useful and important for us to present the full picture. However, as our target groups are over represented – than more deprived areas – this is bound to be represented in figures.
I use the leisure centre 5-6 times a week.	We're pleased that you regular use the leisure centres.
The strategy is quite bland and ignores parts of the city. So apart from Blackbird Leys or Barton.	The strategy is for the whole of the City.

<p>Greater detail on partnership possibilities? Joining up with other areas, like environmental health, HighEd, culture, transport; avoid operating in silos. In my experience, poor 'direct' public transport can pose a barrier in accessing city leisure centres. Open Days help awareness.</p>	<p>The Council works with a broad range of stakeholders and partners; for example education and higher education, mental health organisations, disability, community, BAME, older and younger people groups, National Governing Bodies for sports, local transport providers, etc. We will continue to build on the work.</p>
<p>Need to focus on outcomes people reported benefits is a better measure not head counts.</p>	<p>Agree- we use case studies and social impact to look at outcomes, but numbers are also useful and important for us to present the full picture.</p>
<p>I quit the Ferry centre gym part way through a year's membership because the staffs was unresponsive with complaints about keeping the gym and changing rooms clean. I reported this time and time again, and only after I quit the gym no one from Fusion got back to me. Not satisfactory.</p>	<p>This matter was addressed with our leisure provider, Fusion Lifestyle with rigorous procedures and monitoring put in place for continuous improvement. In June 2015 overall customer satisfaction for Ferry Leisure Centre was 98%, customer excellence 86%.</p>
<p>Smoking in public places - especially city centre bus stops in the 8-9am office commuting time is horrid.</p> <p>Waiting for the bus stop at city centre opposite Tesco/ St Aldate's is calling for an asthma attack!</p>	<p>We will look at piloting a smoke free play areas. Places such as bus stops would be very difficult and not something the council could implement.</p>
<p>No You conflate sport with exercise. It deters those who do not consider sport is for them. Exercise includes incidental walking, non-sport cycling for getting about, dance, singing in groups, gardening, conservation activity, street party games, all kinds of low-key, meaningful and social activity.</p>	<p>We have made this clearer in the strategy. The Youth Ambition Programme also covers a broad range of activities.</p>
<p>Focus sports model could be clearer. Do sizes, colour, positioning represent importance?</p>	<p>This is now clearer in the strategy. Size and colour do not represent importance.</p>
<p>More emphasis on links to health?</p>	<p>The strategy promotes the need for the preventative health agenda to be increasingly prioritised and covers how we will get more people physically active, develop sport and health and influence partners through a framework.</p>
<p>Table 6 outdoor spaces. What does 'Complete Tennis Court programme' mean? Could long term plans for tennis linked to the development plan objectives be referenced perhaps?</p>	<p>This has been made clearer in strategy.</p>
<p>Welcome the OCC strategy. More reference to national and county strategies, not least as alignment where appropriate can lead to funding and additional resources;</p>	<p>We have considered detail in the strategy to express this.</p>

<p>OSP covers sport and physical activity. How to develop the skills and knowledge to implement the plan.</p>	
<p>Love the focus on neglected & disadvantaged populations & clear link to deprivation. Very important, great to see! Would REALLY like to feel safe on my bike in this city. Extremely aggressive drivers, way too many cars, lack of SAFE cycling lanes & streets. Cycling is great exercise & reduces traffic!</p>	<p>Cycling is now a focus sport in the city which is reflected in the action plan. We will look to link in with the Oxford Cycle City and transport strategy.</p>
<p>British Cycling would like to explore the opportunity to develop a traffic-free cycle sport closed road circuit in Oxford. A facility such as this would offer a safe, accessible & high-quality environment to support cycle coaching, training and competitive cycling as well as recreation.</p>	
<p>Pool provision is over-estimated. The total number of pools in the appendix counts University/ College pools and private leisure centre pools. These pools are not generally accessible due to usage restrictions and high cost respectively. Council pools only should be the basis of comparison.</p>	<p>We have reflected the number and water space using the national model for assigning water space. We will though continue to work to improve the programmes and timetabling to meet demand.</p>
<p>More emphasis needed on the capacity of schools and a better use of their resources/facilities for the community. There should be a properly funded and targeted adult education programme and a greater focus on mental health.</p>	<p>Agree - they are a major part of the leisure offer and schools are mentioned 26 times in the strategy. We are also working on improving how the offer can assist in mental health issues.</p>
<p>Provide Cherwell School with a sports hall so that the Ferry/Fusion one can be used in the daytime by the elderly and handicapped for activities such as table tennis, badminton, dance.</p>	<p>We are exploring the potential of improving Ferry Leisure Centre as part of a broader regeneration scheme which is in the action plan.</p>
<p>Poor facilities in North Oxford.</p>	<p>There are some excellent facilities in north Oxford, but please see above.</p>
<p>Better publicity, better city wide spread, explicit co-operation with the NHS and County</p>	<p>We agree and will continue to build on the work in our focus groups to find and implement ways to communicate with target groups. For young people we will continue to promote the usage of our App Bungee.</p>
<p>There is a lack of clarity re activities & sport & whether this strategy relates to both. Engagement in an activity in a leisure centre is beneficial to wellbeing & reduces isolation, whilst not being engagement in sport. Singing for wellbeing, increases physical and mental wellbeing - include it.</p>	<p>Agree - we have tried to address this in the health section of the strategy and added some text to try to better weave this in.</p>

<p>More clarity on tactics to bring about a 2% participation increase in focus sports. Competition structures are as important as clubs in terms of development e.g. decline of the Oxford City FA.</p> <p>Accessible and appropriate training facilities are on-going issues for football.</p>	<p>This is the three priorities - the leisure offer, focus sports and partnerships. The action plan then provides the specifics of how we will achieve this increase.</p>
<p>Use all the wider determinates of health. For example Isolation is a significant issue for many people in Oxford But it is not well woven into the strategy. An Activity e.g. Singing can easily benefit this group. Good local charities check out Sound Resource.</p>	<p>Agree - we have tried to address this in the health section of the strategy and added some text to try to better weave this in.</p>
<p>The 10-19 year olds have little to do. A recreation hall needs to be built for netball, squash, snooker, chess, etc. Activities outside in summer are vital</p>	<p>We have developed an app called Bungee to promote the offer which is now being well used. We will continue to promote this.</p>
<p>Stronger links to sustainable transport not clear on who the underrepresented groups are more about how facilities will be promoted /made welcoming/ accessible to people with disabilities include comment on people with learning disabilities/ autism in indicators Ensure that biodiversity is enhanced.</p>	<p>Key target groups are the underrepresented groups. Comments have been noted.</p>
<p>Group singing is an excellent fit with the overarching objectives; Urge consideration of singing as an integral part with the strategy extended to include singing in the planning & measurable impacts realised.</p>	<p>Agree - although it fits more with our culture strategy.</p>
<p>Strongly supported by OCoC Public Health Directorate. Potential to allow more holistic delivery. If a wellbeing objective is not included suggest that objective 2 is titled More People walking & cycling.</p>	<p>Cycling has been added as a focus sport, walking is not but will continue to be encouraged through Health Walks and walking groups.</p>
<p>Strategy welcomed and organisation supports the main themes and anticipated outcomes. Reference to working with University & Colleges important stakeholders & keen to build on existing relationships.</p>	<p>The reference is included in the strategy</p>
<p>Add source data to Table 1.</p>	<p>The data source has been added in the strategy.</p>
<p>Minor amendments required to paragraph 3; Table 3 undersupply is 4 rather than 3 courts.</p>	<p>This has been amended in the strategy document.</p>
<p>Clarify Obj 1 table "£200,000" for new track.</p>	<p>This is made clearer and budget has been increased.</p>
<p>Influence Leisure and Wellbeing through the OCC Street Trading Policy agreement.</p>	<p>Influence Community Services representation on the Oxford City Council Work Group; with at least 1 healthy option in a licensing agreement.</p>

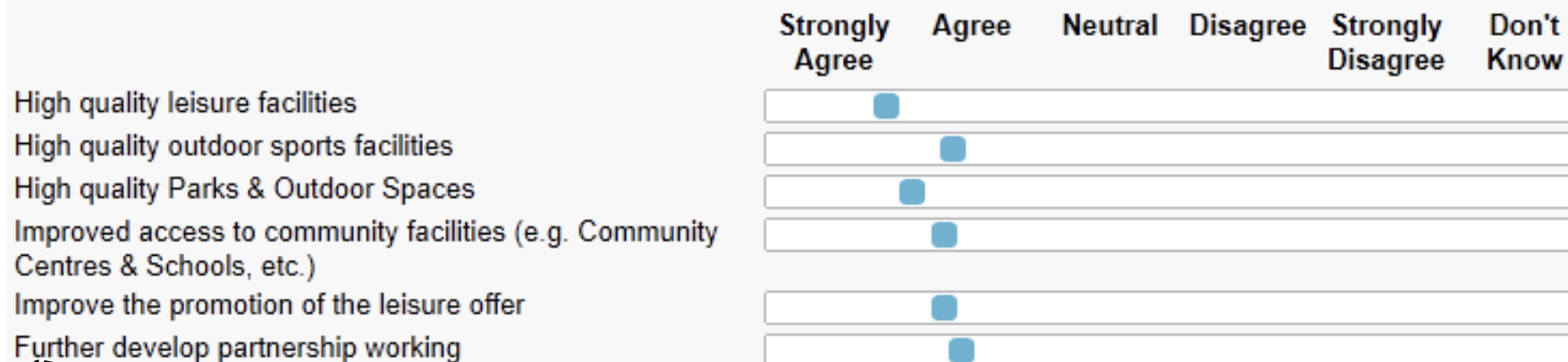
Calorific value of food content to be communicated by the provider.	We will look to influence through the Street trading Policy.
Local audit of healthy option provision in all OCC catering/ vending provision.	We will work with Partners to implement a robust regime.
Further embed the OCC health and well-being champions group and outputs/ impacts.	There is a corporate commitment to programme a plan of challenges & activities.
More things in Woodfarm (i.e. a new Park).	The Facilities Planning Model will help understand this further.
Influence the City Centre Strategy.	There will be Community Services representation on the Oxford City Council Work Group.
Women only sessions at the Leys are difficult to get to from East Oxford.	Our leisure provider Fusion Lifestyle has a promotional offer whereby swim tickets can be purchased on Oxford Bus Company busses that give an additional saving of up to 35%. Just buy your ticket on the bus then present to the pool reception; the ticket must be used on the day of issue.
Women only sessions at the Leys are shorter than those previously at Temple Cowley Pool.	Women only sessions are offered at Ferry Leisure Centre, Leys Pools and Leisure Centre and Barton Leisure Centre, the latter being fully staffed by female employees.
A perceived lack of decent youth orientated after school/ holiday provision in East Oxford.	<p>The new community access partnership with Oxford Spire Academy will help to provide a wider offer in this area of the city.</p> <p>The Council is exploring the feasibility of creating a new facility for East Oxford to enhance and integrate a community setting on one site.</p> <p>Feasibility work is being completed around an artificial cricket wicket on the Cowley Marsh.</p> <p>Our Youth Ambition deliver is working towards improving delivery for young people across the city.</p>
Measure outcomes 'Wellness' not inputs 'Activity'.	Agree- we use case studies and social impact to look at outcomes, but numbers are also useful and important for us to present the full picture.

Questionnaire Summary Results

The following pages show the summary of the response that have been received

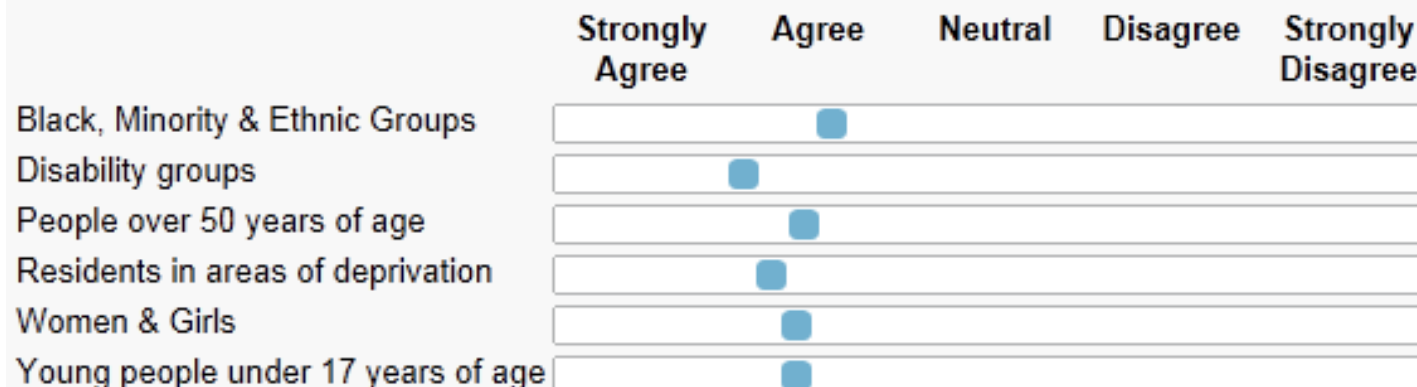
1

To what extent do you agree or disagree with our leisure and wellbeing objectives?



2

The following is a list of the City Council's key target groups for leisure and wellbeing. To what extent do you agree or disagree these are the correct target groups?



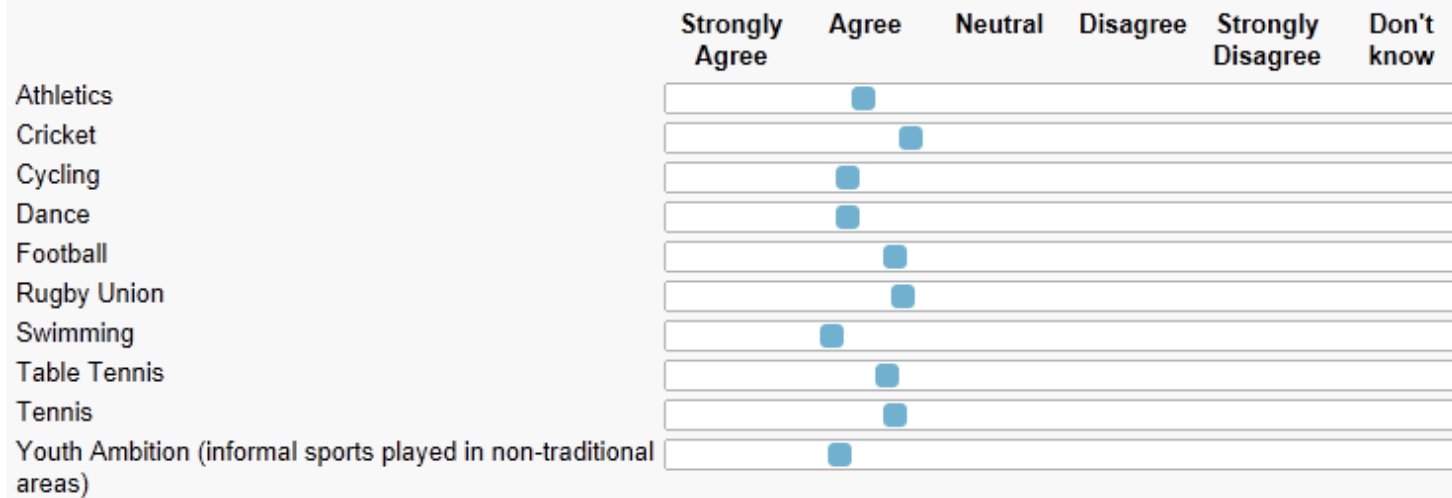
3

The council offers a broad range of inclusive activities and programmes. How important do you consider these?

	Very important	Important	Neutral	Unimportant	Very unimportant
Active Women: Working with women and girls, breaking down barriers to help increase participation in sport.	<input type="text"/>				
GO-Active at work: Working with local businesses to promote a healthy work place and looking at getting adults and older people more active.	<input type="text"/>				
GO-Active Get Healthy: Increase participation in sport by developing and delivering programmes that appeal to inactive people, meeting their expressed needs as well as providing on-going support to help them change their behaviour.	<input type="text"/>				
Community Sports Events: Over 10 events on the doorstep of communities providing taster sessions for all of the community to try a variety of different sports, and to provide opportunities for pathways into sports clubs.	<input type="text"/>				
StreetSports Programme: Delivering a variety of informal sports opportunities in our regeneration areas to young people aged 8-13 years.	<input type="text"/>				
Doorstep Sports Clubs: Non-typical activities such as skateboarding, dance or girls night out in a club format.	<input type="text"/>				
Youth Ambition – Sports: A programme of multi-sport activities in Barton, Wood Farm, Rose Hill, Cutteslowe and Blackbird Leys aimed at those who are 14-25 years old.	<input type="text"/>				
Sportivate: Six to eight weeks of a sport or activity for 11-25 year olds of their choice, linked to ways they can continue to participate once the initial sessions have finished.	<input type="text"/>				
High Sherriff Challenge: 10 informal sports clubs and supporting an additional five existing sport clubs in areas of deprivation.	<input type="text"/>				
School Sport Programme: Sports opportunities, skill development and pathway building including competition, taster sessions and events for schools.	<input type="text"/>				

4

Our Sport and Youth Team will remain focused on creating innovative and inclusive sporting pathways that drive up participation through a joined up leisure offer. To what extent do you agree or disagree with our focus sports?

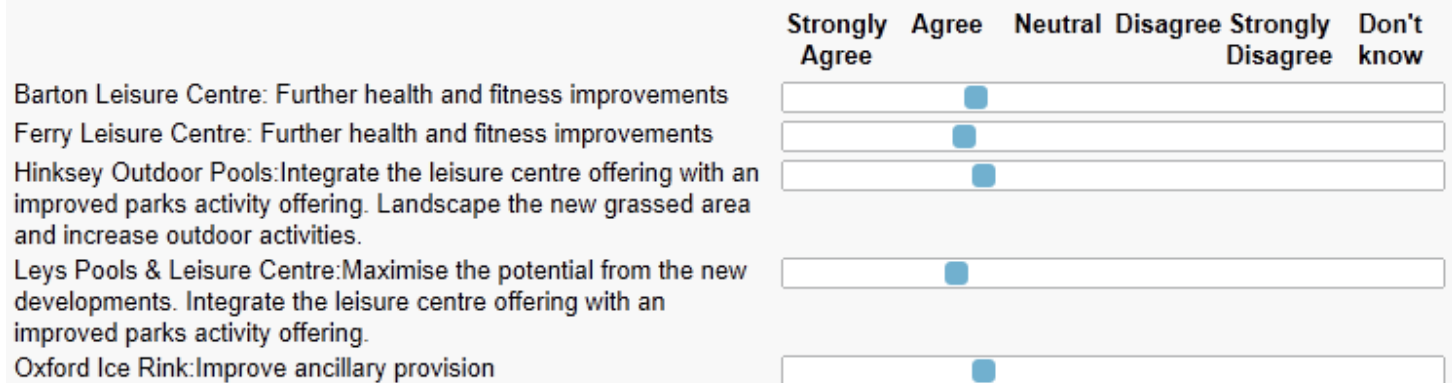


58

5

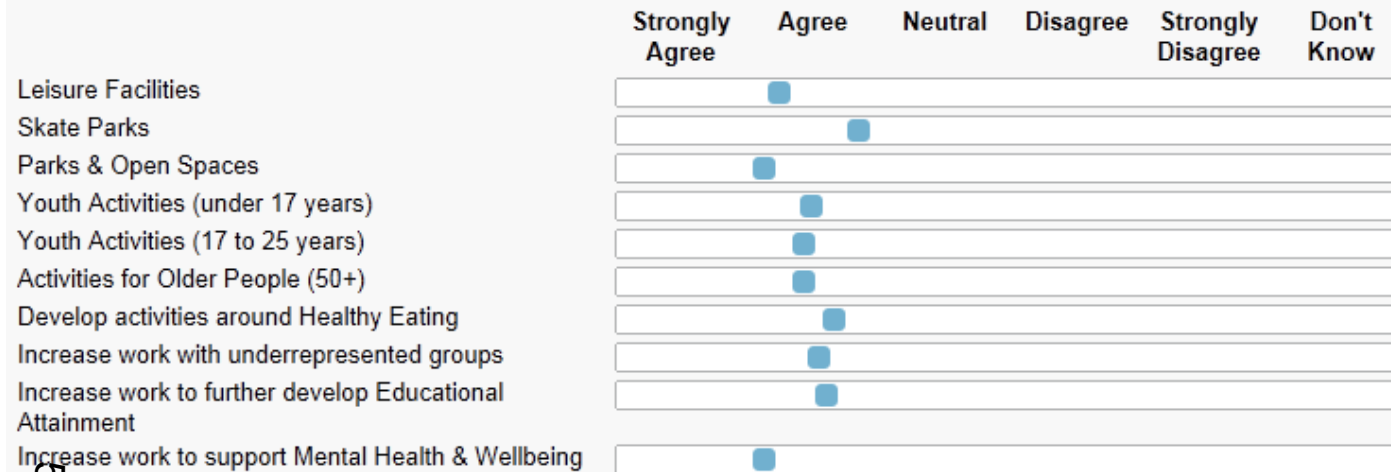
To what extent do you agree or disagree with our investment plans for leisure centres?

(See page Table 2 in the draft Leisure and Wellbeing Strategy, 2015-2020)



6

A broad range of inclusive activities and programmes are delivered through our leisure and wellbeing offer. To what extent do you agree or disagree with other provision to further improve our offer?



7

Our draft Leisure and Wellbeing Strategy 2015-2020 sets out a manageable number of measures that will help us to track the success of the strategy. To what extent do you agree or disagree with these?

