

To: City Executive Board

Date: 14 May 2015

Report of: Scrutiny Committee

Title of Report: Covered Market Action Plan

Summary and Recommendations

Purpose of report: To present the comments of the Scrutiny Committee on the Covered Market Action Plan

Key decision? No

Scrutiny Lead Member: Councillor Simmons, Chair of the Scrutiny Committee

Executive lead member: Councillor Ed Turner, Executive Member for Finance, Asset Management and Public Health

Policy Framework: Vibrant and Sustainable Economy, Efficient and Effective Council

Recommendation of the Scrutiny Committee to the City Executive Board:

We recommend that the City Executive Board note the following comments:

- a) Wifi in the Covered Market should remain a priority for the City Council, even if traders do not want to invest in this.
- b) The Covered Market website should be updated more regularly as the News section is several months out of date.
- c) Improvements to signage are very welcome and we would like to see progress in developing an overall brand identity for the Covered Market, which should be tied in with on-going improvements.
- d) A new leaflet promoting the Covered Market that includes a map showing transport links would be welcome.
- e) Consideration should be given to providing signage and menus in different languages to cater for the needs of the main visitor groups.
- f) Moving the gates to the Covered Market would push rough sleepers somewhere else.

Appendices

Appendix 1 – Executive response to recommendation

Introduction

1. The Scrutiny Committee considered the Covered Market Action Plan at its meeting on 27 April 2015. The Committee would like to thank Jane Winfield and Elaine Philip for attending to discuss this report.

Summary of the discussion

2. The Scrutiny Committee endorsed the general approach set out in the Action Plan. The Committee asked a number of questions identified some areas where delivery against the Action Plan could be improved. The Committee agreed to relay the following points to the City Executive Board:
 - a) Wifi in the Covered Market should remain a priority for the City Council, even if traders do not want to invest in this.
 - b) The Covered Market website should be updated more regularly as the News section is several months out of date.
 - c) Improvements to signage are very welcome and we would like to see progress in developing an overall brand identity for the Covered Market, which should be tied in with on-going improvements.
 - d) A new leaflet promoting the Covered Market that includes a map showing transport links would be welcome.
 - e) Consideration should be given to providing signage and menus in different languages to cater for the needs of the main visitor groups.
 - f) Moving the gates to the Covered Market would push rough sleepers somewhere else.

Further consideration

3. The Scrutiny Committee agreed to pre-scrutinise the Covered Market Leasing Strategy at a future meeting.

Name and contact details of author:-

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Appendix 1 - Executive response to Scrutiny recommendation

Recommendation	Agreed? (Y / N / In part)	Comment	Board Member / Lead Officer
<p>We recommend that the City Executive Board note the following comments:</p> <p>a) Wifi in the Covered Market should remain a priority for the City Council, even if traders do not want to invest in this.</p> <p>b) The Covered Market website should be updated more regularly as the News section is several months out of date.</p> <p>c) Improvements to signage are very welcome and we would like to see progress in developing an overall brand identity for the Covered Market, which should be tied in with on-going improvements.</p> <p>d) A new leaflet promoting the Covered Market that includes a map showing transport links would be welcome.</p> <p>e) Consideration should be given to providing signage and menus in different languages to cater for the needs of the main visitor groups.</p> <p>f) Moving the gates to the Covered Market would push rough sleepers somewhere else.</p>			<p>Cllr Ed Turner / Jane Winfield</p>

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