

	Collective action	Opportunity	A broader and ownership understanding of the vision by stakeholders	Encourage collective action towards agreed goals that will benefit people and the environment	4.5.17	J Colwell	4	3	1	1	1	1		A way of capturing stakeholder commitment is designed into the consultation process
	Quality of life	Opportunity	The ownership of the vision leads to stakeholders taking action	The quality of life for residents of Oxford is improved	4.5.17	J Colwell	3	3	2	2	1	1		A way of capturing stakeholder commitment is designed into the consultation process
	Environment	Opportunity	The ownership of the vision leads to stakeholders taking action	The environment in Oxford is improved leadign to creation of a truly sustainable city	4.5.17	J Colwell	3	3	1	1	1	1		The vision is successfully translated into priorities of the Corporate Plan and followed through in service plans.
	Good practise	Opportunity	The implementation of the vision leads to a sustainable city	We become an examplar to other cities and spread good practise to other parts of the country	4.5.17	J Colwell	3	3	1	1	1	1		We record, write up and publicise the success of the visioning process and outcomes falling from it.